



LIFE TASTES BETTER WITH
BASMATI RICE

Khushboo

OUR KHUSHBOO BRAND IS ONE OF THE LEADING BRAND IN EUROPEAN MARKET

AFT SERVE TO MORE THAN
500 CLIENTS IN EUROPE

ABOUT US

Founded to meet the growing demands of the ethnic market, our company quickly established itself as a leading force in the sector.

Being one of the largest exporters of premium quality basmati rice from India, serving more than 500 clients and exporting 1500 containers / year all over the world, we ensure products that meet the highest standards of quality and safety.

Our storage facilities allows us to offer fast delivery, with goods cleared through customs and palletized for maximum convenience.

Our brand "Khushboo" is among the most renowned for basmati rice in many countries, with a strong presence in major retail chains.

We also produce private labels for over 40 prestigious brands, tailoring our products to meet specific client needs.

In addition we have launched a line of juices and other products that are experiencing great success with our retail partners.

We look forward to serving you.

CONTACT

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BASMATI RICE



DIAMOND BASMATI RICE
PACKING AVAILABLE
900G, 4.5KG, 18KG



EXTRA LONG BASMATI RICE
PACKING AVAILABLE
1KG, 5KG, 20KG



BROWN BASMATI RICE
PACKING AVAILABLE
1KG, 5KG



GOLD BASMATI RICE
PACKING AVAILABLE
1KG, 10KG, 5KG, 20KG

BASMATI RICE



SELLA BASMATI RICE
PACKING AVAILABLE
5KG, 10KG, 20KG



IDLY RICE
PACKING AVAILABLE
5KG, 10KG, 20KG



PONNI PARBOILED RICE
PACKING AVAILABLE
5KG, 10KG, 20KG



SONA MASOORI RICE
PACKING AVAILABLE
5KG, 10KG, 20KG

JUICES

Dive into the vibrant taste of the tropics with our line of fruit juices, crafted to bring you closer to nature's most exotic flavors.

Made with real fruit pulp, each sip delivers a deliciously thick and rich texture, bursting with the authentic essence of fruit.



GUAVA NECTAR
1L



LYCHEE NECTAR
1L



MANGO NECTAR
1L



POMEGRANATE NECTAR
1L

PINK HIMALAYAN SALT

Elevate your culinary experience with our premium Himalayan Pink Salt, hand-harvested from ancient sea beds deep within the Himalayan mountains. Renowned for its pure, mineral-rich crystals, this exquisite salt adds a subtle yet complex flavor to any dish, enhancing both taste and presentation.



PINK HIMALAYAN SALT
1KG

THANK YOU

Jasmer Foods Pvt Ltd
Jasmer Foodstuff Trading llc
AFT srl | AFT Europe srl | BEF srl



JASMER[®]
EVOLVING
RESPONSIBLY



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